

THE ACTORS PAD

In just over 1 year, THE ACTORS PAD has enjoyed meteoric success attracting monthly views of over 10K and earning the trust of more than 17K loyal social media fans!

The website delivers actor related NEWS, TIPS and TECHNIQUES with a readership that is growing by the *thousand* every month.

STATS

MONTHLY VIEWS: 10,000+

MONTHLY VISITORS: 6000+



746

RISING 100 PER WEEK



16,000

RISING 1000 PER WEEK

DEMOGRAPHIC

Our audience is your audience.

ACTIVE AND PROFESSIONAL ACTORS & PERFORMERS

51% 18 - 34

37% 35 - 54

Top two visiting countries are **UK** (72 %) **US** (12%)

OPPORTUNITIES

We are currently offering businesses and suppliers the opportunity to reach our fans and followers as part of a new *CLASSIFIED* section which aims to link actors with providers of essential services:

PHOTOGRAPHERS - SHOWREEL EDITORS - WEBSITE DESIGNERS - PUBLICISTS - VOICE REEL RECORDISTS

THERE ARE 3 PACKAGE OPTIONS

THE BAFTA - £25 PER MONTH

For the price of a few cups of coffee, you will be featured in our *CLASSIFIED ADS* section which will be promoted to over 17,000 fans on social channels daily.

THE EMMY - £35 PER MONTH

Your own *FEATURED EDITORIAL* piece promoting your business with direct links to your website posted on THE ACTORS PAD.com and shared to social channels every week.

THE OSCAR - £50 PER MONTH

For less than a daily coffee, you get ALL OF THE ABOVE - Your own featured article plus inclusion to the *CLASSIFIED* section.